DEVELOPMENT OF SCHOOL MOVEMENT LITERACY IN ELEMENTARY SCHOOL

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Abstract

Literacy is one proof of civilization. One example is the culture of reading literacy. The low interest in reading indicates lack of literate culture. This would result in lower literacy skills. In 2012 UNESCO data explained, the public interest in Indonesia reached 0,001 in which 1,000 residents of Indonesia is only one person who has interest in reading. In addition, in 2012, Indonesia was the 64th of the 65 countries participating in PISA. In 2016, there was in the 60th position out of 61 countries, one level on top of Botswana. Is very a miserable ability of Indonesian students in speed reading, listening to the reading, reasoning translate the content of reading correctly, is very low. Indonesian students need guidance, habituation patterned activities better in the learning activities to improve these essential competencies. To overcome this, the government promoted a school literacy movement (GLS). School Literacy Movement was implemented in three stages, namely habituation, development, and learning. One of the goals GLS is a growing culture of reading that begins by reading 15 minutes before the learning begins. School literacy movements must be implemented early. GLS Development in SD can be implemented through various activities, one of which is through modeling and routines at school.

Keywords: literacy movement school, elementary school

INTRODUCTION

"Literacy Decade" was initiated as the main agenda of the global community development in 2015 by the United Nations. The program suggests that in that year of all citizens of the world must be free of literacy (Janjic-Watrich 2009, hlm.559). This was stated also in the program Education for All (EFA) or Education for All (EFA) under the coordination of the UN's 164 countries in the world to participate in the program membership (Musrifoh and Listyorini, 2016).

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Related to this, the Central Government has issued the Regulation of the Minister of Education and Culture No. 23 of 2015 on Growth ethics mentioned there are some positive habituation conducted before starting learning activities. One of them, which requires students to read a book at least 15 minutes before the lesson, but reading books non subjects. The hope this activity can create a culture of reading. School Literacy Movement (GLS) is a national...
program of the Ministry of Education and Culture. This movement is encouraged for cultural literacy or reading is still low in Indonesia.

This is reinforced by the Bandung Mayor Regulation Number 420 Year 2016 Article 1, paragraph 20 states that: "Implementation of Literacy Development is education in improving the reading culture in the educational community.

In Bandung city GLS program has been started since the beginning of the new school year 2016/2017. One of the goals GLS is a growing culture of reading that begins by reading 15 minutes before the learning begins. However, there is currently no research to develop GLS in Primary Schools.

RESEARCH OBJECTIVES
Knowing the extent of the development of the literacy movement School (GLS) in Bandung.

RESEARCH METHODOLOGY
The research approach used is a qualitative approach. The method used is the case study method. Subjects in this study were 16 elementary schools in the District Cibeunying Cluster Bandung Kidul and elementary schools in the District Cluster Arcamanik Bandung.

DISCUSSION
Based on the results of the research it is known that for the development of literacy in elementary school can be done through various activities conducted by elementary school teachers, starting from simple activities such as getting used to reading before going to class in the morning, and also apply some methods such as fish bone method to improve GLS quality in primary school. Some elementary schools in the city of Bandung literacy movement has been running smoothly and well. Not only students but the whole school civitas participate in the literacy movement.

In other words the development of this GLS successfully implemented in the city of Bandung, it is seen from antusia children before entering their class cool and visible enjoy reading 15 minutes book (reading corner). Children are seen very antusia, without the instructions of their teachers have been sitting in the corner reading, this habit is implanted by the teacher for about a month until they can do themselves without waiting for orders. This can be seen in the results of the following documentation.
Picture 2 Reading the book activity in the reading corner

In addition can be seen from the work of children in the form of fishbone, which shows the more creative day and reading ability of children is increasing.
Based on the above proved that the development of school literacy movement (GLS) in the city of Bandung run smoothly, not only familiarize children to read, but this activity can develop child creativity and cognitive significantly.

SUGGESTION
Elementary school teachers should receive training in the form of program-oriented activities to help the children's development of literacy in a sustainable manner through various routines, for GLS has a very strategic benefits for the development of children's potential.

BIBLIOGRAPHY


